Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

Present: Duane Napier, Pam Alderman, Lanette Anderson, Shelia Kyle, and Connie Cantrell

Absent: Amy Campbell

Agenda Item	Discussion	Action
I. Call to Order		Meeting called to order by Dr. Shelia Kyle
II. Approval of Minutes, June 3, 2011	Change P. Anderson to P. Alderman on page	MOTION: Approve minutes with corrections
	one on the minutes.	(P. Alderman)
		2 nd : C. Cantrell Motion Passes.
III. Old Business		

Recruitment and Retention Committee

1

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

A. Clinical Scheduling Program	The website is currently down for updates. Each healthcare facility is going to have their	
	own experiences placed in, rather than all	
	the units listed (that way only schedule for	
	the units available for each hospital and less	
	confusing for those using the website).	
	Sharon Boni would like to see the Center	
	help up in the Northern state as well.	
	With the updates the Southern part of the	
	state's information will be placed on the	
	website.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

B. Junior Nurse Academy	Southern, and two with Thomas Health	
	Systems were done this year. They	
	were very successful. Southern had 14	
	participants and Thomas had 70. St. Mary's	
	did a variation of the program incorporating	
	various types of health care professions with	
	51 participants.	
	The Long Term Care folks have expressed	
	interest in having a version of this program	
	done in their facilities. The Staff has agreed	
	to work with them as they evaluate the	
	program, if they should need any assistance	
	with these programs.	
	C. Cantrell has shared this information	
	within DHHR to see if this is a program that	
	they might be able to utilize.	
	It is asked that when they promote the	

3

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

program, the Center would like to have	
credit or listed as a co-sponsor.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

C 2011 Colobrating Nursing Excellence	Maiting for MULL ST Mark's and Man	
C. 2011 Celebrating Nursing Excellence		
and Scholarships Gala	Gen for the sponsorship checks we will be	
	around \$19,000.	
	Staff met with the Marriot staff. Eight chairs	
	to a table, about approximately 250 guests.	
	There will be two cash bars. Chicken breast,	
	beef filet, salads, vegetable, potatoes,	
	dessert, water, coffee and tea will be there.	
	Band is charging \$250 and a room for one of	
	the members.	
	the members.	
	Dr. Joan Watson is the super-spectrum	
	Dr. Jean Watson is the guest speaker	
	charging \$5,000 plus expenses.	
	Photographer will be bringing an assistant	
	to collect money and information of the	
	pictures taken \$75 an hour. \$6 per picture	
	will be the cost. The Center will receive a CD	

5

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

of all the pictures taken. He will also bring a	
backdrop. The score forms are coming back	
in, so the winners will be announced soon.	
The Center will probably have to kick-in	
more money to put on this event even with	
the \$19,000. Last time the Marriot bill alone	
was \$10,000.	
A suggestion about recognizing teams of nurses in the future.	
The Governor has been invited. Sen.	
Rockefeller's Office has called and requested	
the names and contact information of those	
who will win the award. The Staff is unsure	
what he may do, but are assuming he may	
write a letter to each of them.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

D. Collection notice for scholarship	From all the scholarships we have tracked	
recipients that do not meet work	only one has not held up to their agreement.	
requirements	The Center has not been able to reach this	
	person. The applications now contain their	
	birth date and social security numbers so we	
	are able to track them easier in the future.	
	The staff will check to see if the State has a	
	collection agency to get the money they are	
	owed that could be utilized in the future.	
E. 2010 – 2011 Small Grants Program	Applications were due on Thursday. Three	MOTION: To approve the massage therapy
	applications have been received so far to be	program. (A. Anderson)
	reviewed.	
		2 nd : (C. Cantrell)
	No lift and massage therapy are two of the	
	concepts wishing to be explored.	Motion Passes.
	The other two will be sent out and reviewed	
	at a later date once the staff is able to copy	
	them for the committee.	

7

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

F. North Carolina Nurses Association Seal of Approval Program	Staff has contacted the CEOs in the State to see if there is interest. There was only one response so far and it was affirming that they would like to have a program like this formed.	
	Discussion on negotiating the cost of money North Carolina Nurses Association is requesting at this time.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

G. Funding fellowships for new grads	The surveys conducted by the Center show	
for Psyche, OB, Critical Care and ED	that there is a continuous need for these	
	specialties. The Center Staff has contacted	
	facilities to see if they would like to try and	
	formulate this type of the program. Only	
	one person from it said they did not wish to	
	explore it.	
	During a following up call, the Staff	
	discovered that the others were hoping to	
	have the Center cover 100% of the costs	
	during the nurse's time in the program.	
	Suggested that the Staff work on developing	
	an instrument/report to assess the program	
	costs and time so that the program can	
	be more thoughtful. This might help with	
	obtaining more help from the facilities as	
	well as obtaining more feedback at what	
	their needs are.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

IV. New Business	
A. College Days	Staff will be going to two sessions in each
	Workforce Investment area throughout the
	State.
	This should be helpful in recruitment efforts aspects of the Center's mission. They will interact with several hundreds of students through these events. Promotional items and handbooks (on CD) will be given. The staff collects contact information for each person who stops by so there will be a count of how many people the Staff interacts with
	at each stop on the tour.

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

B. WVNA Program	Is seeking support in finding another	
	program that will assist in alternative ways	
	to the substance abuse issues with nurses	
	and disciplinary programs. It was suggested	
	that have someone from WVNA to come	
	and speak about the program and their	
	desires at the next Board Meeting so the	
	Center can be assistance.	
V. Strategic Plan	Comments have been added to the	
_	Strategic Plan. Feedback was sought for	
	more corrections or suggestions on the	
	comments.	
	The committee noted their work so far in	
	keeping to the Strategic Plan.	
	The Plan will be resent before the next	
	meeting and contain more information.	

Recruitment and Retention Committee

Friday, September 2, 2011 at 1:30 PM

WV Higher Education Policy Commission

1018 Kanawha Boulevard, East, Suite 407, Charleston, WV

Minutes

VI.	Announcements	No announcements.	
VII.	Next Meeting Date and Adjournment	The next meeting is scheduled for Friday, December 2, 2011 at 1:30 p.m.	Motion: to adjourn (C. Cantrell)
			2 nd : L. Anderson
			Motion Passes.