

West Virginia Center for Nursing  
 Board of Directors Meeting  
 Friday, April 15, 2011 @ 10:00 AM  
 Minutes

Attendance: Connie Cantrell, Dr. Cynthia Persily, Amy Campbell, Duane F. Napier, Pam Alderman, Mary Beth Barr (Phone), Robin Walton, Lanette Anderson, Melissa Aguilar, Shelia Kyle and Dottie Oakes (Phone)  
 Absent: Cheryl Basham and Janice Maynard  
 Guests: Carrie Mallory

Agenda Item	Discussion	Action
I. Call to Order		
II. Approval of Minutes. January 15, 2011		The minutes from the January 15, 2011 meeting were approved as written
I. Old Business		
A. Appointment/Reappointment of Board of Directors from June 2006 Update and Progress		Awaiting appointments from the Governors office
B. Appointment/Reappointment of Board of Directors from June 2008 Update and Progress		Awaiting appointments from the Governors' office
C. Appointment of LPN staff nurse Board Member		Awaiting appointments from the Governors' office
D. Appointment of LPN Board Member Representative		Awaiting appointments from the Governors' office

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E. State-wide QSEN Meeting 2011	The Center hosted the 2 <sup>nd</sup> state-wide QSEN conference on April 30, 2011. Amy Barton PhD from Colorado was the guest speaker. This conference was held on Saturday to allow for the nursing faculty to attend. We had 70 attendees. CE's were awarded.	Information only
F. National QSEN meeting June 2011, Milwaukee, WI	The Center will sponsor 9 deans/ directors/faculty to attend the national QSEN conference in Milwaukee, WI. The conference expenses will be paid for out of the RWJF Grant.	Information only.
II. New Business		
A. Purchasing Card Reports – December, 2010, and January, 2011	The purchasing card reports were reviewed.	The reports were approved without questions.
B. West Virginia Rural Health Association membership	Received a notice of membership from the WV Rural Health Association. The question is do we want to become and organizational member. The cost is \$250.00 per year. The Center staff attend the annual conference and display as well as speak on Nursing Recruitment and Retention efforts.	The Board approved the request for membership into the WV Rural Health Association.
C. Advertisement for West Virginia Nurse	A request was made to advertise in the WV Nurse. Prices were reviewed	The request was approved

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D. Advertisement for State Journal	A request was made to advertise in the State Journal that is distributed to high school juniors and seniors. We have an advertisement that has been used in the past and may be reused.	The request was approved.
V. Committee Reports		
A. Advisory		
1. Meeting for March 2011 postponed		The Board will discuss in July the agenda for the September meeting
B. Planning		The Strategic Plan is being reviewed and revised a suggested by each committee. This committee will meet via conference call after the changes are made.
C. Research & Data		
1. Employer Survey 2010 – Long Term Care	No report has been received from WVHCA even after numerous requests by the ED	The ED will continue to make requests for the data
2. Supply and demand of Advanced Practice Nurses	The Center has received 3 surveys. The ED has made numerous phone calls to the state Public Health Departments to garner support for this data collection. Numerous reminders have been sent to facilities	The ED will continue to make requests for the data. He may need to visit in person to encourage participation.

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3. Supply of Nurses and Job Growth	This information was presented but questions arose as to the validity of some of the data. In addition, one of the reports had the year as 2007 so this raised a question as the correct data being used.	The ED will review the data and rewrite the reports
4. Minimum Data Sets (supply and demand) in cooperation with the RN and LPN Boards of Nursing	The ED has worked with the RN and LPN Boards of Nursing to ensure the supply data and the education data will begin to be collected. The supply data has been being collected but we offer additional questions. Both boards have agreed to collect the data and provide the results to the Center	The RN board will begin collecting the revised supply data points and the education data points in 2012. The LPN Board will begin collecting both sets in the 2011 renewal period.
D. Executive – did not meet		No action required
E. Nominations		
1. Results of Board officer election – <b>on hold pending appointments/ reappointments</b>		No action required at this time
F. Recruitment and Retention Initiatives		
1. Current Projects		

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a. Nurse Residency Program	The Nurse Residency Program is in full swing at CAMC and is being touted as successful. There is a 100% retention rate among the residents. A final report as the monetary and other success measures will be forthcoming. A report of the program was presented at the WVNLI meeting earlier this month. It was noted there was significant interest from other facilities.	Will await final report on success and opportunities for improvement. The Center staff will continue to market the model across the state.
b. Scholarship Programs 2009-2010	The scholarship programs have been marginally successful this year. There have been concerns voiced about the amount of funds remaining to be carried over for 2012. With the addition of the 1/3 required funding added to the amount will be close to \$200,000.00.	The board directed the ED to move funds into those programs that may need additional funds to meet student needs and eliminate as much carryover funds as possible. IN addition, the 2011 – 2012 scholarship program will only require a 1 year work commitment for each \$1000.00 awarded.
c. Scholarship Program – 2011 - 2012	The new scholarship programs numbers will be presented in June and then submitted to the Board for approval in July	Await report from R&R in July
d. Clinical Scheduling Program	This program continues to work well. The staff visited the southern part of the state and garnered support for the program. Those faculty agreed on a one year trial that will begin in Spring 2011	The staff will contact the web host and ask for significant changes in the program in order to be more use friendly.

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<p>e. The Healthy Nurse Conference in association with WVNA</p>	<p>The healthy nurse conference was held on April 7-8 at the Marriott in Charleston. The speakers were well received. Approximately 60 people attended. CE's were offered to the participants.</p>	<p>The staff will provide a financial analysis of the conference to the R&amp;R committee in June</p>
<p>f. Gala 2011</p>	<p>Dr. Shelia Kyle, Ron Moore of CAMC and Tammy Minton of Mon General will co-lead this event. The event will be held at the Marriott in Charleston.</p>	<p>The staff was directed to make the necessary arrangements for the event and begin working with the committee to establish regular meeting times.</p>
<p>g. Junior Nurse Academy</p>	<p>Southern WVCTC and Thomas Health Systems will be conducting academies in June.</p>	<p>The Center will supply the scrubs for the participants.</p>
<p>a. Seal of Approval Program - NCNA</p>	<p>The Center staff provided a presentation on the North Carolina Nurses Association Hallmarks program. This is similar to a Magnet survey but on a smaller scale. The Center would accept applications to survey the healthcare facility and accredit them as a Hallmark organization due to meeting certain criteria. The Center staff has been working with the NCNA to purchase or use the criteria in order to develop a similar program in WV</p>	<p>The staff will continue to work with NCNA to determine feasibility and potential costs to develop such a program.</p>
<p>G. Operations</p>		

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1. Scholarship Program	The 2010 – 2011 scholarship program results were reviewed. The review demonstrated that a large number of funds were not disbursed do to the lack of	The ED was directed to disburse the funds by moving the funds into other accounts so additional students could benefit.
2. FY 2011 – 2012 budget	The FY 2011 – 2012 was presented.	The FY 2011-2012 budget was approved as presented
1. Marketing Intern proposal	The ED recommended the Operations Committee approve the securing of a marketing student to work with the ED to develop a Marketing Plan for the Center.	The Board approved the request by the Operations committee and directed the ED to begin the search for a marketing student, graduate or faculty to assist in the development of a marketing plan.
H. Statewide Educational Planning Committee		
1. Articulation	The articulation model has been written and is presented to the Board for approval.	The Articulation Model was approved by the Board
2. Master Plan for Nursing Education in West Virginia	Awaiting a response from ADDNE if they are willing to work with the Center to develop such a plan (similar to the Washington State Plan)	No action
I. WV WorkForce Development Report	No report	
VI. Legislative Issues		
A. Legislative Audit Review Preparation	The staff continue to gather documents to support the work of the Center	No action required

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B. Legislative session 2011	The legislation to grant a tax credit to nursing faculty was not passed by the legislature. Many questions arose about the proposal	The ED will work with ADDNE and their representative to determine the concerns of the proposal and have available to next year.
VII. Strategic Plan		No action
VIII. Announcements		None
IX. Next Meeting Date & Adjournment	The next meeting will be held on Friday, July 15, 2011 at 0930.	The meeting was adjourned.